

Serial Number 1942/127



**THE PAPER (MANUFACTURE AND SALE) CONTROL
NOTICE 1942**

PURSUANT to the Factory Emergency Regulations 1939,* I, George Augustus Pascoe, Factory Controller, hereby direct and give notice as follows :—

GENERAL.

1. This notice may be cited as the Paper (Manufacture and Sale) Control Notice 1942.

2. This notice shall come into force on the day next following the date of publication hereof in the *Gazette*†.

3. In this notice unless inconsistent with the context,—

“Paper” includes all descriptions (whether homogeneous or laminated and whether coated or uncoated) of paper, paper-board, pulpboard, wallboard, fibreboard, cellulose wadding, cellulose film, and other similar materials which are manufactured wholly or mainly either from vegetable fibres or a pulp thereof or both from such fibres and such pulp :

“Printing” includes lithography photography reproduction from rubber stamps and every other method of reproducing characters or designs ; and “print”, “printed”, and “printer” have corresponding meanings.

4. Every occupier of a factory and every owner of factory materials shall comply with the provisions of this notice.

5. Compliance with this notice may be excused or varied by the express prior consent in writing of the Factory Controller, and subject to such conditions as may be specified in such consent.

6. Any consent given by the Factory Controller under this notice may at any time be withdrawn by notice in writing given by the Factory Controller to the person to whom such consent was given.

MANUFACTURE OF CHRISTMAS CARDS, CALENDARS, AND NOVELTIES.

7. (a) Except as provided in clause 8 hereof, no person shall manufacture for sale or for his own use or pursuant to a contract for manufacture made with any other person and whether out of his own material or the material of any other person, and no person shall sell or offer for sale, any Christmas or New Year greeting card, calendar, or similar goods which are intended to be used or are suitable for use

* Statutory Regulations 1939, Serial number 1939/143, page 656.

† See end note.

as substitutes therefor and which are made substantially from paper as herein defined unless such goods conform to the following specifications :—

- (i) Greeting cards and the like manufactured from material not exceeding in weight 90 lb. per 500 sheets in size $22\frac{1}{2}$ in. by 35 in. shall not before folding exceed 4 in. by 7 in. or equivalent area :
- (ii) Greeting cards and the like manufactured from material exceeding in weight the weight specified in subparagraph (i) hereof shall not before folding exceed 4 in. by $3\frac{1}{2}$ in. or equivalent area :
- (iii) Pictorial calendars for resale shall not exceed 9 in. by 7 in. exclusive of tab ; if tabbed, the tab shall not exceed 3 in. by $1\frac{3}{4}$ in. :
- (iv) Tab calendars suitable for attachment to pictorial calendars or pictorial designs shall not exceed 3 in. by $1\frac{3}{4}$ in. :
- (v) Pocket calendars and the like shall not exceed $2\frac{1}{2}$ in. by $1\frac{3}{4}$ in. :
- (vi) No advertising calendar shall exceed 300 square inches in finished size exclusive of tab (if any), or contain a quantity of paper as herein defined exceeding 600 square inches, inclusive of tab (if any) :
- (vii) No advertising calendar shall be printed in a quantity exceeding 75 per cent. of the number printed in the calendar year 1941 :
- (viii) No tab attachment to an advertising calendar shall exceed 9 in. by $11\frac{1}{2}$ in.

(b) No person shall manufacture for sale or offer for sale any of the items referred to in subclause (i) of this clause unless all imported material used therein was imported prior to the 28th day of February, 1942, and unless he proves to the satisfaction of the Factory Controller that no material used therein was imported material imported on or after the said 28th day of February, 1942.

8. (a) Nevertheless, until the 31st day of December, 1942, sales shall be permitted of goods not complying with the specifications and requirements set out in the last preceding clause hereof if—

- (i) Such goods were held in stock by the vendor on the 28th day of February, 1942, and such vendor was not the manufacturer thereof ; and
- (ii) The vendor on being required by the Factory Controller so to do delivers to the Factory Controller a sufficiently detailed list of the articles he seeks to sell under the authority of this subclause ; and
- (iii) The vendor, whenever required by the Factory Controller so to do, satisfies the Factory Controller that any article offered for sale or sold by him under the authority of this subclause is included in that list.

(b) Nevertheless, until the 31st day of December, 1942, completion of manufacture shall be permitted and sales shall be permitted of goods wholly or partly manufactured and held by the manufacturer thereof on the 28th day of February, 1942, if—

- (i) A list of the said goods setting out details and quantities and having attached thereto a sample of every item in the stage of manufacture reached is delivered to the Factory Controller within twenty-one days after the coming into force of this notice : and

- (ii) The vendor whenever required by the Factory Controller so to do, satisfies the Factory Controller that any article offered for sale or sold by him under the authority of this subclause is included in a list delivered pursuant to this subclause ; or
- (iii) The vendor, if he cannot so satisfy the Factory Controller, supplies to the Factory Controller the name of the person from whom he acquired the article and the date when he acquired it :

Provided that the cutting of paper to size shall not be deemed to be partial manufacture of goods for the purpose of this subclause.

(c) The Factory Controller may at any time on inspection of any goods in the hands of a vendor or manufacturer place thereon or on any wrapper or container thereof a mark of identification to indicate their inclusion in a list delivered as aforesaid and may place a seal on any wrapper or container so marked, such seal to be broken only when and as the goods are required for retail sale.

PRODUCTS OF PRINTING ESTABLISHMENTS AND MANUFACTURING STATIONERS.

Quantities.

9. (a) (i) No person shall print or supply to any purchaser any specially-printed matter, whether printed on material provided by the printer or by the purchaser or by any other person ; and

(ii) No person shall acquire any specially-printed matter whether printed on material provided by the person acquiring the matter or by the printer or by any other person ; and

(iii) No person shall print specially for his own use any specially printed matter,—

in a quantity which when added to stocks in hand and supplies from any other source will bring the total supplies in the possession of the person for whose benefit the printing is carried out, being supplies of such specially-printed matter and of any other printed matter reasonably capable of being used for the same purposes to an aggregate quantity in excess of what is required for six months' use calculated by reference to the average monthly quantity used in the year 1941 :

Provided that where the person for whose benefit the printing is carried out did not in the year 1941 use any of such specially-printed matter, the quantity required for six months' use shall be fixed by the Factory Controller on application made to him in that behalf.

(b) No specially-printed matter shall be of a size greater than the minimum size reasonably necessary for the purpose for which it is intended to be used.

Extent of Printing.

10. (a) On a letter-form or similar document printed after the coming into force of this notice—

- (i) The printed heading shall not extend lower than $1\frac{1}{2}$ in. over all from the top edge of the paper :

- (ii) Marginal printed matter shall appear in the left-hand margin only and shall not extend further than $1\frac{1}{2}$ in. from the left-hand edge of the paper :
 - (iii) No printed matter shall appear at the foot of the paper.
- (b) On an invoice or statement or similar document printed after the coming into force of this notice—
- (i) The printed heading (including headings to columns of a columnar form) shall not extend lower than $2\frac{1}{4}$ in. over all from the top edge of the paper :
 - (ii) No printed matter not being an integral part of the form of the document, having regard to the particular purpose for which the document is intended to be used, shall appear in either margin of the paper :
 - (iii) Printed matter (other than indications of summation or similar matter being an integral part of the form of the document) appearing at the foot of the paper shall not extend upwards further than $\frac{1}{2}$ in. from the bottom edge of the paper.

Occasions of Printing.

11. (a) No person shall—

- (i) Print or gratuitously distribute any advertising circular, leaflet, pamphlet, or folder of any description if he did not print or gratuitously distribute respectively an advertising circular, leaflet, pamphlet, or folder of the same description at the same time within the period of twelve months immediately preceding the coming into force of this notice :
- (ii) In any period of three consecutive months print or gratuitously distribute any advertising circular, leaflet, pamphlet, or folder of any description the aggregate weight of which exceeds one-half of the aggregate weight of an advertising circular, leaflet, pamphlet, or folder of the same description printed or gratuitously distributed respectively by him in the corresponding three months of the year 1941 :

Provided that where such person printed or gratuitously distributed respectively an advertising circular, leaflet, pamphlet, or folder of the same description within the period of twelve months aforesaid, but not in the corresponding three months of the year 1941, the aggregate weight that may be printed or gratuitously distributed in any period of three consecutive months shall be a weight fixed by the Factory Controller on application made to him in that behalf :

- (iii) Commence the printing of any advertising circular, leaflet, pamphlet, or folder without the prior consent in writing of the Factory Controller.

(b) In the case of newly-introduced commodities or services, no advertising circular, leaflet, pamphlet, or folder of any description may be printed or distributed save with the written permission of the Factory Controller first obtained and subject to such conditions as the Factory Controller may impose.

(c) In any advertising circular, leaflet, pamphlet, or folder of any description the page or sheet of which before folding exceeds in size 10 in. by $7\frac{1}{2}$ in., and which is not intended exclusively for use as a poster, printing on one side only shall not be permitted.

12. No person shall, in any period of six consecutive months, print or distribute catalogues of any description exceeding one-half of the aggregate weight of all catalogues printed or distributed by him in the corresponding six months of the year 1941.

13. Except where smaller sizes or lower weights are elsewhere provided for in this notice, the following specific provisions shall apply to stationery of the kinds hereinafter referred to manufactured after the coming into force of this notice:—

- (a) No headed letter-paper shall exceed in size $8\frac{1}{4}$ in. by 7 in. :
- (b) No invoice, delivery note, or statement shall, inclusive of any perforated portion, butt, or counterfoil, exceed in size 9 in. by $7\frac{3}{8}$ in. unless intended for use with mechanical book-keeping or invoicing machines :
- (c) (i) No cheque form on which the name of the drawer appears in print or which is so printed as to provide for two or more drawers' signatures or counter-signatures shall exceed in size $11\frac{1}{2}$ in. by $3\frac{1}{2}$ in. (including butts) or equivalent area :
- (ii) No other cheque form shall exceed in size 9 in. by $2\frac{3}{4}$ in. (including butts) or equivalent area :
- (d) No address label shall exceed in size the area equivalent to one twenty-fourth of a sheet of size 18 in. by 23 in. :
- (e) No "tag" label shall exceed in size $4\frac{3}{4}$ in. by $2\frac{5}{8}$ in. or be printed on paper exceeding in weight the equivalent of 110 lb. per 500 sheets of size $22\frac{1}{2}$ in. by 35 in. :
- (f) No advertising matter exceeding 50 square inches in area shall be inserted in, or affixed to, any goods packed by a manufacturer for retail sale :
- (g) No labels for attachment to tapered square tins of canned meat shall exceed the following areas:—
- | | | | | |
|------------------------------|----|----|----|-------------------|
| (i) 6 lb. tin | .. | .. | .. | 40 square inches. |
| (ii) 2 lb. tin | .. | .. | .. | 20 square inches. |
| (iii) $1\frac{1}{2}$ lb. tin | .. | .. | .. | 16 square inches. |
| (iv) 12 oz. tin | .. | .. | .. | 10 square inches. |
- (h) No index card of size not greater than 8 in. by 5 in. shall be printed on paper exceeding in weight the equivalent of 140 lb. per 500 sheets of size $25\frac{1}{2}$ in. by $30\frac{1}{2}$ in. :
- (j) No visiting, business, or admission card shall exceed in size 3 in. by $1\frac{3}{4}$ in. :
- (k) No invitation or return thanks card shall be printed on other than a single sheet of size not exceeding 6 in. by 4 in. :
- (l) No blotting-paper (including one-sided blotters bearing advertising matter on the reverse) shall be used or disposed of unless previously cut to a size not exceeding $8\frac{3}{4}$ in. by $11\frac{1}{4}$ in. :
- (m) No carbon copy shall be made upon paper exceeding in size that of the original document.

14. (a) The printer of any periodical shall, within thirty days of the coming into force of this notice, submit to the Factory Controller in duplicate for his approval a proposal to reduce the quantity of the

paper used for such periodical by not less than 25 per cent. of the quantity of paper so used in the year 1938, or such other period as the Factory Controller may determine.

(b) No person shall after the expiration of thirty days from the coming into force of this notice print any issue of a periodical except in accordance with the approval of the Factory Controller given to a proposal submitted as aforesaid.

(c) The approval of the Factory Controller to any such proposal shall be given in writing and may be subject to such modifications of the proposal and to such conditions as the Controller thinks fit or may be wholly withheld, and any approval may by notice from the Controller to the person to whom the same was given be at any time withdrawn or modified or further modified or made subject to any conditions or any further conditions.

15. All printed forms shall be packed in minimum lots of 1,000, unless the total quantity ordered is less than this number.

16. Except where smaller sizes or lower weights are elsewhere provided for in this notice, the following specific provisions shall apply to stationery of the kinds hereinafter referred to manufactured after the coming into force of this notice :—

- (a) No writing-pad, ruled manuscript book; manuscript paper, duplicate book, triplicate book, or similar article (excluding account books ruled with money columns) shall be manufactured with pages exceeding in size 9 in. by 7 in. or equivalent area :
- (b) No writing-pad shall contain—
- (i) More than 100 leaves :
 - (ii) More than one sheet of blotting-paper exceeding in size $7\frac{1}{2}$ in. by $4\frac{1}{4}$ in. :
- (c) On the cover of every writing-pad provided with a cover shall be printed a statement of the number of leaves contained in the pad :
- (d) No paper used for the manufacture of the leaves of writing-pads shall exceed in weight the equivalent of 15 lb. per 500 sheets of size $16\frac{1}{2}$ in. by 21 in. :
- Provided that in the case of paper for writing-pads made expressly for school use, the substance may be 20 per cent. heavier :
- (e) No scribbling-pad shall be made except from waste paper or offcuts, nor shall it exceed in size 8 in. by 5 in. or equivalent area :
- (f) No ruled paper (except paper ruled with money columns) shall be ruled with a margin exceeding $\frac{1}{2}$ in. in width. No faint lines shall be wider than three lines to 1 in. The margin at top of sheets shall not exceed the distance between two lines plus 75 per cent., and at foot shall not exceed the distance between two lines :
- (g) No stock ruled billhead shall, in the case of single cash, exceed in size $8\frac{1}{4}$ in. by $5\frac{1}{4}$ in., and in the case of double cash, $8\frac{1}{4}$ in. by 7 in., and the heading thereof shall not exceed 2 in. :

- (h) No account book shall be manufactured with a page size exceeding 13 in. by 8 in. or equivalent area or contain more than 192 leaves :
- (j) No memo book shall, if saddle stitched, exceed in size 6½ in. by 4 in. or contain more than 40 leaves, or if section sewn or a refill or of loose-leaf type exceed in size 7 in. by 4½ in. or contain more than 84 leaves :
- (k) No reporters' or stenographers' note book may exceed in size 8 in. by 5 in. or contain more than 100 leaves :
- (l) No blank account form shall exceed in size 8 in. by 5 in. :
- (m) No receipt form shall exceed in size 7½ in. by 3½ in. inclusive of any perforated portion and counterfoil or butt :
- (n) No jam-pot cover shall exceed 5 in. in diameter nor shall more than 24 covers be packed in one packet :
- (o) No box containing stationery shall be made of material which is either heavier in substance or greater in quantity than is necessary for the efficient protection of the goods, or shall have any fancy shapings or trimmings :
- (p) No newspaper wrappers shall exceed in size 11¾ in. by 6 in. or be packed more than 12 to the packet or exceed in weight the equivalent of 80 lb. per 480 sheets of size 36 in. by 48 in.

17. The manufacture from paper of the following articles, or any substitute therefor, is prohibited :—

Lunch wraps.	Streamers.
Festoons.	Decorations.
Confetti.	Cake frills.
Carnival novelties.	Hand-towels, facial tissues.
D'oyleys, serviettes, and tablecloths.	Shirt boards, stiffeners, and collar-bands.
Library-book covers.	

Dated at Wellington, this 1st day of May, 1942.

G. A. PASCOE,
Factory Controller.

Issued under the authority of the Regulations Act, 1936.
Date of notification in *Gazette* : 1st day of May, 1942.
These regulations are administered in the Ministry of Supply.