

Serial Number 1952/78



**THE PRACTISING OPTICIANS REGULATIONS 1942,  
AMENDMENT NO. 1**

FREYBERG, Governor-General

**ORDER IN COUNCIL**

At the Government House at Wellington, this 23rd day of  
April 1952

Present :

HIS EXCELLENCY THE GOVERNOR-GENERAL IN COUNCIL

PURSUANT to the Opticians Act 1928, His Excellency the Governor-General, acting by and with the advice and consent of the Executive Council, doth hereby make the following regulations.

**REGULATIONS**

1. (1) These regulations may be cited as the Practising Opticians Regulations 1942, Amendment No. 1, and shall be read together with and deemed part of the Practising Opticians Regulations 1942\* (hereinafter referred to as the principal regulations).

(2) These regulations shall come into force on the 1st day of July 1952.

2. The principal regulations are hereby amended by inserting, after regulation 2, the following regulation :—

“ 2A. In these regulations, unless the context otherwise requires,—

“ ‘ Minister ’ means the Minister of Health :

“ ‘ Optician ’ means any person registered under the Opticians Act, 1928, or any incorporated body which includes among its objects the carrying on of the business of an optician.”

3. The principal regulations are hereby further amended by inserting, after regulation 8, the following regulations :—

“ 8A. No optician shall advertise, or cause or permit to be advertised, by means of optical projection, or by radio, or in any newspaper or periodical, or in any written matter, anything relating to his calling, services, or wares, except his name, his qualifications as an optician, the address of the place where he carries on business as an optician, the number of his business telephone, and, in the case of an optician who visits any locality from time to time, the days on which and the places and times at which he may be consulted in that locality.

\* Statutory Regulations 1942, Serial number 1942/343, page 846.

“8B. No optician shall publish any advertising matter, or cause or permit it to be published, more than once in any issue of any newspaper or periodical.”

T. J. SHERRARD,  
Clerk of the Executive Council.

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EXPLANATORY NOTE

[*This note is not part of the regulations, but is intended to indicate their general effect.*]

The effect of these regulations is as follows :—

1. Every incorporated body carrying on the business of an optician, whether in conjunction with any other business or not, will now be bound by the restrictions on advertising imposed by the Practising Opticians Regulations 1942, and the further restrictions imposed by these regulations.

2. The further restrictions imposed by these regulations apply to all opticians, and—

- (a) Restrict projected advertisements (such as screen slides in theatres), radio advertisements, advertisements in newspapers and periodicals, and advertisements in any written matter (which, under the Acts Interpretation Act, 1924, includes printed, typewritten, and other copied matter) to a statement of the name, qualifications, and address of the optician, his telephone number, and the days on which and places and times at which he may be consulted in any locality that he visits from time to time :
- (b) Prohibit the publication by an optician of more than one advertisement in any issue of a newspaper or periodical.

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Issued under the authority of the Regulations Act 1936.

Date of notification in *Gazette* : 24th day of April 1952.

These regulations are administered in the Department of Health.

(H.Op. 52/1.)