

18 June 2010

Committee Secretariat Electoral Legislation Committee Parliament Buildings Wellington

Dear Secretary

ELECTORAL (FINANCE REFORM AND ADVANCE VOTING) AMENDMENT BILL

I write in relation to the Electoral Amendment Bill which is currently before the Committee.

The Human Rights Commission (the Commission) appreciates having had the opportunity to comment on the various consultation documents that preceded the Bill. The process has been open and transparent and encouraged people to participate in the process.

There is only one outstanding matter which the Commission urges the Committee to consider further. It relates to the inclusion of a purpose statement. Throughout the consultation, the Commission reiterated the importance of the transparency of the election process. We were pleased, therefore, to note that the policy statement in the Explanatory Note specifically refers to the reforms being designed "to ensure greater certainty and transparency in the conduct of the electoral process and support public confidence in the outcome of parliamentary elections". However, the Commission's preference was for this to be included in a purpose statement in the Act itself. We strongly urge that the Committee gives further consideration to the inclusion of a purpose statement to clarify the purpose and aim of the legislation.

Apart from this, the Commission acknowledges that its concerns have been addressed in the following areas:

- introducing a definition of "election advertisement" which is clear and accessible, applies
 to both traditional and new media and includes specific exceptions. We are particularly
 pleased to see that the definition has been drafted in a way that applies not only to the
 direct promotion of a party or candidate but also material designed to influence how
 people vote on an issue. We also consider there is considerable merit in the Electoral
 Commission being able to provide an advisory opinion on whether a draft advertisement is
 an election advertisement for the purposes of the Electoral Act;
- the decision to adjust campaign expenditure to allow for inflation and to review the limits annually;
- the approach adopted to regulation of the campaign period and the steps taken to address the possibility of the period being less than three months in the event of an early or snap election.

Level 4, 45 Queen Street | PO Box 6751, Wellesley St | Tāmaki Makaurau Auckland 1141 | Aotearoa New Zealand Waea Telephone +64 9 309 0874 | Waea Whakaahua Facsimile +64 9 377 3593 Human Rights Commission InfoLine 0800 4 YOUR RIGHTS (0800 496 877) | infoline@hrc.co.nz | www.hrc.co.nz TTY (teletypewriter) 0800 150 111 | Language Line and appointment with sign language interpreter available Should there be any human rights issues raised by the Committee, we are available to comment and to provide additional advice.

Yours sincerely

Conty-/hoone

Rosslyn Noonan Chief Commissioner Te Amokapua



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