

Price Order No. 904 (Chocolates)

PURSUANT to the powers conferred on it by the Control of Prices Act, 1947, the Price Tribunal, acting with the authority of the Minister of Industries and Commerce, doth hereby make the following Price Order:—

1. This Order may be cited as Price Order No. 904, and shall come into force on the 12th day of July, 1948.
2. (1) Price Orders No. 739\*, No. 757†, and No. 823‡ are hereby revoked.
- (2) The revocation of the said Orders shall not affect the liability of any person for any offence in relation thereto committed before the coming into force of this Order.
3. In this Order—

“Chocolates” means confectionery in the manufacture of which chocolate has been used as an ingredient, and includes confectionery lines, whether boxed or loose, sold in assortments that include chocolates.

APPLICATION OF THIS ORDER

4. This Order applies with respect to the chocolates specified in the Schedule hereto.

FIXING MAXIMUM PRICES THAT MAY BE CHARGED FOR ANY GOODS TO WHICH THIS ORDER APPLIES

Wholesalers' Prices

5. (1) Subject to the provisions of this clause, the maximum price that may be charged or received by any wholesaler (which term in this Order shall be deemed to include a manufacturer selling to a retailer) for any goods to which this Order applies shall be the appropriate price set out in the Schedule hereto.

(2) The prices fixed by the foregoing provisions of this clause are fixed subject to the continuance of the practice in the confectionery trade with respect to cash and other discounts, and with respect to freight arrangements, existing immediately prior to the coming into force of this Order.

Retailers' Prices

6. (1) Subject to the following provisions of this clause, the maximum price that may be charged or received by any retailer for any goods to which this Order applies shall be the appropriate price set out in the Schedule hereto.

(2) If in respect of any goods to which this Order applies the price charged in accordance with the provisions of subclause (1) hereof is not an exact number of pence or half-pence, the maximum price shall be computed to the next upward halfpenny.

PROVISION FOR SPECIAL PRICES WHERE EXTRAORDINARY CHARGES INCURRED

7. Notwithstanding anything in the foregoing provisions of this Order and subject to such conditions, if any, as it thinks fit, the Tribunal, on application by any wholesaler or retailer, may authorize special maximum wholesale or retail prices in respect of any goods to which this Order applies where for any reason extraordinary charges (freight or otherwise) are incurred by the wholesaler or retailer. Any authority given by the Tribunal under this clause may apply with respect to a specified lot or consignment of goods or may relate generally to all goods to which this Order applies sold by the wholesaler or retailer while the approval remains in force.

DUTY IMPOSED ON RETAILERS

8. Every retailer who offers or exposes for sale in any shop any loose chocolates or loose chocolates mixed with confectionery lines which do not contain chocolate shall keep in a prominent position in such proximity to the goods to which it relates as to be obviously descriptive thereof a ticket, placard, or label on which shall be stated in legible and prominent characters a description of the goods and the retail price thereof.

SCHEDULE

MAXIMUM PRICES OF GOODS TO WHICH THIS ORDER APPLIES

Kind of Goods.	Maximum Wholesale Price.	Maximum Retail Price.
Unwrapped tablets, enrober lines and novelty lines (“Penny” size units)	7s. 10d. per box of 72 units .. ..	2d. each.
Tablets, wrapped or otherwise—		
“Threepenny” size units .. .. .	5s. 9d. per box of 24 units .. ..	4½d. each.
“Sixpenny” size units .. .. .	5s. 9d. per box of 12 units .. ..	9d. each.
“Shilling” size units .. .. .	5s. 9d. per box of 6 units .. ..	1s. 5d. each.
Filled blocks (all varieties) .. .. .	6s. 4d. per box of 12 units .. ..	10d. each.
Chocolates (assortments; loose)—	At the rate of—	At the rate of—
Centennial Assortments .. .. .		1s. for each complete 2¾ oz. in any lot.
Chocolate Fancies .. .. .		4½d. per oz. for ounces otherwise than in complete 2¾ oz. lots.
Lady Baltimore .. .. .	3s. 0½d. per lb. .. ..	
Novels .. .. .		
Silver Gull .. .. .		
Coronation .. .. .		
Heard's Special .. .. .		
Majestic .. .. .		1s. for each complete 3½ oz. in any lot.
Milk Tray .. .. .	2s. 9d. per lb. .. ..	3¾d. per oz. for ounces otherwise than in complete 3½ oz. lots.
Regina .. .. .		
Suffolk .. .. .		
Theatre .. .. .		
Winning Post .. .. .		
Eldorado .. .. .	2s. 8d. per lb. .. ..	
Queen Anne .. .. .	2s. 6½d. per lb. .. ..	1s. for each complete 3½ oz. in any lot.
McClymont's Home-made Style .. .. .		3¾d. per oz. for ounces otherwise than in complete 3½ oz. lots.
Regal .. .. .	2s. 5½d. per lb. .. ..	
Royalty .. .. .		
Chocolate varieties .. .. .	2s. 4½d. per lb. .. ..	1s. for each complete 3½ oz. in any lot.
Assorted Clusters .. .. .		3¾d. per oz. for ounces otherwise than in complete 3½ oz. lots.
Chocolate Caramels .. .. .		
Chocolate Peanut Clusters .. .. .	2s. 3½d. per lb. .. ..	
Chocolate Peppermints .. .. .		
Chocolate Raisin Clusters .. .. .		
Any other weigh-out variety of chocolate assortments consisting solely of chocolate or chocolate confections	2s. 1½d. per lb. .. ..	3d. per oz.
Any other weigh-out variety of assortments consisting partly of chocolates or chocolate confections and partly of confections that do not contain chocolate	1s. 4d. per lb. .. ..	2d. per oz.
Chocolates (small-box lots)—	At the rate of—	At the rate of—
Centennial Assortment .. .. .	20s. 9d. per dozen for ½ lb. boxes .. ..	2s. 9d. each.
Lady Baltimore .. .. .	40s. per dozen for 1 lb. boxes .. ..	5s. 6d. each.
	81s. per dozen for 2 lb. boxes .. ..	11s. each.
	For boxes of retail size of a capacity other than above—	
	2½d. per oz. of content .. ..	4d. per oz. of content.

\* Gazette, 10th July, 1947, Vol. II, page 863. page 1951.

† Gazette, 4th September, 1947, Vol. III, page 1168.

‡ Gazette, 18th December, 1947, Vol. III.