# BY A DAIN FOR A B**STYLE BOOK** CARDES SEA DEBARD

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Since 1958 the Style Book has served as a guide to writers, editors, and all who prepare copy for printing. This edition contains new and revised material; the chapters dealing with the preparation of copy, abbreviations, and compound words have been revised; new material has been added to the chapters dealing with common names of animals and plants, errors in the use of English in official writing, and terms used in printing.

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Management has been described as "what managers do". But what is that? Getting things done? Getting other people to do them? Using resources economically? And what does the 'effective' manager do? This book looks at answers to such questions. It has been written as an introduction to the subject, especially for New Zealand managers who want to manage their organisation better.

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"Speech is power; speech is to persuade, to convert, to compel" said Emerson. Ignorance is the biggest stumbling block in the path of the aspiring public speaker. Your purpose in speaking must be that you have something to say, rather than that you have to say something. This inexpensive booklet will help the person who has to speak professionally.

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A favourable climate of public opinion must be deliberately fostered by an organisation and not merely left to chance. This activity, commonly known as "public relations"; is the responsibility of top management and as an administrator you have a part to play in its execution.

### PERSON TO PERSON

## STATE SERVICES COMMISSION

13p. 1981.

\$1.50 plus 50c p & p

This book is a guide to your role in public relations and covers techniques that will help you establish good relations between your organisation and the public.

#### ABOUT SUPERVISION

#### STATE SERVICES COMMISSION

23p. 1979.

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You may be anxious about your new duties and responsibilities on your first job as a supervisor. This booklet will introduce you to some ways of making those duties and responsibilities easier to

# AN INTRODUCTION TO TRAINING METHODS STATE SERVICES COMMISSION

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This booklet is an introduction to training methods and summarises much of the content of a teaching methods course. It should prove helpful to people who have not had any formal training in teaching methods.

## NO MARGIN FOR ERROR

# STATE SERVICES COMMISSION

80p. 1977.

\$5.00 plus \$1.05 p & p

This book is a style book for typed correspondence. It is intended for use by typists and by people who prepare letters, memoranda and reports for typing.

# TRAINING WAYS

By Geoffrey Moss

119 p. 1983. Illustrated.

\$12.95 plus \$1.60 p & p

'Training Ways' is the third and last book in the series of Advisory Aid Books. Like 'Way with Words' and 'Visual Aids' it is a book to help the supervisor, training manager, the tutor and the extension worker provide a successful training programme and a learning experience for adults.

# FIELD GUIDE TO TOWN BIRDS OF NEW ZEALAND

By Dr P. C. Bull

93 p. 1983. Illustrated.

\$9.95 plus \$1.05 p & p

Each bird description is accompanied by a full colour photograph of the bird in its natural habitat. The birds are defined as either introduced or native and if it is a protected species. Then follows a full description of the adult bird, its call, where it is commonly found, its eating and nesting habits, how to identify the eggs, incubation period and lastly details of the young.

# THE HOME VEGETABLE GARDEN

by Bee Baldwin

177 p. 1984. Illustrated.

Softcover \$19.95 plus \$1.60 p & p Hardcover \$27.95 plus \$3.75 p & p

This book is a comprehensive, clearly-written, illustrated grow-yourown guide to raising fresh, vitamin-rich vegetables in any ordinary New Zealand garden.

## **CREATING WORK**

by David Naulls

165 p. 1984. Illustrated.

\$8.50 plus \$1.05 p & p

Creating Work has been written to help people to become selfemployed. The book shows how skills-writing, baking, carpentry, whatever—can be turned into a profitable small business.