

Matakana Valley Road: from Leigh Road to a point 480 metres measured north-westerly, generally, along the Matakana Valley Road from Leigh Road.

At Warkworth:

No. 1 State Highway (Awanui-Bluff): from a point 160 metres measured southerly, generally, along the said State highway from Whittaker Road to a point 350 metres measured southerly, generally, along the said State highway from Woodcocks Road and from a point 170 metres measured northerly, generally, along the said State highway from Hill Street to a point 470 metres measured northerly, generally, along the said State highway from Hill Street.

At Wellsford:

No. 1 State Highway (Awanui-Bluff): from Davies road to a point 500 metres measured southerly, generally, along the said State highway from Davies Road, and from School Road to a point 500 metres measured northerly, generally, along the said State highway from School Road.

No. 16 State Highway (Auckland-Wellsford): from Davies Road to a point 800 metres measured westerly, generally, along the said State highway from Davies Road.

### THIRD SCHEDULE

SITUATED within Rodney County:

At Point Wells:

Dunbar Road.  
Harbour View Road.  
Kowhai Road.

Point Wells Road: from Harbour View Road to a point 320 metres measured southerly, generally, along Point Wells Road from Harbour View Road.

Riverside Drive.  
Williams Crescent.

At Sandspit:

Kanuka Road.

Sandspit Road: from a point 1610 metres measured easterly, generally, along the said road from Mahurangi East Road to the end of Sandspit Road at Sandspit Wharf.

At Leigh and Matheson Bay:

All that area bounded by a line commencing at a point on the eastern side of Waterfall Road 200 metres measured northerly, generally, along Waterfall Road from Cumberland Road; thence southerly, generally, along the said eastern side of Waterfall Road across Cumberland Road to a point on the southern side of the intersection of Cumberland Road and Seaton Road; thence south-westerly, generally, by a right line to the junction of the north-western side of Leigh Road with Frost Road; thence across Frost Road from its north-eastern side to its south-western and north-western sides of Leigh Road to a point 280 metres measured south-westerly, generally, along the said road from Matheson Bay Road; thence across Leigh Road at right angles from its western side to its eastern side; thence south-westerly, generally, along the eastern side of Leigh Road to a point 320 metres measured southerly, generally, from Matheson Bay Road; thence due south-east by a right line to the shore of the Hauraki Gulf; thence northerly, generally, along the said shore and along the shore of Omaha Cove to a point due east of the commencing point; thence by a right line to the commencing point.

Signed at Wellington this 22nd day of May 1987.

C. M. CLISSOLD, Chief Traffic Engineer.

\*New Zealand Gazette, No. 11, dated 29 January 1987, page 296.  
(M.O.T. 29/2/Rodney County)

Decision No. 16/87  
BRO 115/85,  
BRO 119/85,  
BRO 120/85:

*Before the Broadcasting Tribunal*

IN the matter of the Broadcasting Act 1976, and in the matter of applications for commercial frequency modulation sound-radio warrants for Taranaki by: (1) BROADCASTING CORPORATION OF NEW ZEALAND; (2) ACTION FM LTD. and (3) ENERGY ENTERPRISES LTD.:

Chairman: B. H. Slane.

Members: Ann E. Wilson and Robert Boyd-Bell.

Hearing: At New Plymouth 1, 2, 3 April 1986.

Final Submissions: 15 May 1986.

Counsel: B. G. Impey for Energy Enterprises Ltd., R. L. MacLaren and S. W. Hughes for Action FM Ltd., J. J. McGrath and G. R. Rowe for Broadcasting Corporation of New Zealand.

### DECISION

*Dated the 25th day of June 1987*

#### Applications

The Broadcasting Tribunal called for applications for commercial FM stations to provide a service to the provisional coverage area presently served by television transmissions from Mount Egmont.

The provisional coverage area includes a service to both north and south Taranaki including the City of New Plymouth in the north and Hawera in the south and extends down as far as Waverley Beach in the South Taranaki Bite.

The population covered was estimated to be 90 000 (84 percent of the provincial population) of whom about half live in New Plymouth.

#### Current Services in the Area

The following services are available in Taranaki:

##### Commercial

2ZP, a Radio New Zealand community station, serves north and central Taranaki from New Plymouth. 2ZH serves central and southern Taranaki from Hawera.

2ZP originates the main commercial programme, which is relayed by 2ZH except when 2ZH originates a breakfast programme on weekdays. 2ZH can also break out as necessary.

##### Non-commercial

2YP relays the National Programme to New Plymouth and North Taranaki except on Saturday and Sunday evenings when it relays the Concert Programme. 2YA's National Programme coverage takes in central and south Taranaki from transmissions in Wellington. The Concert Programme is not available apart from Saturday and Sunday evenings through 2YP.

Station 2ZP and 2ZH target a 25-54 aged audience. The stations are intended to be parochial, community based, provincial stations. Their programme objectives are entertainment and information with a community focus. Programmes are locally originated between 6 a.m. and 6 p.m.

Broadcasting Corporation of New Zealand (BRO 115/85)

The Broadcasting Corporation of New Zealand ("the corporation") proposed a ZM/FM station similar to that approved by the tribunal for Palmerston North.

The corporation's intention was to extend to Taranaki the main centre ZM service by a network operation from Wellington with 4 hours of local origination during peak hours from 6 a.m. to 10 a.m. During the network period up to midnight material could be prepared locally for insertion by an electronic trigger from Wellington to give the network programming a local flavour. This would apply to both local commercials and capsules of local information.

The station would be a contemporary music station with a carefully defined target audience of 15-29 years and a core audience of 15-24 years.

The BCNZ saw 2ZP continuing to provide a news, sport, information, current affairs and music service for the 25-54 age group and the National Programme relay providing that network service.

The corporation said that the inauguration of a ZM/FM service would enable it to commence broadcasting the Concert Programme on FM in Taranaki as had been authorised by the tribunal in 1984.

Action FM Ltd. (BRO 119/85)

If Action FM Ltd. (Action FM) were successful in its application its share capital would be increased to \$700,000. The largest shareholders would be Mr K. W. Irwin, a New Plymouth solicitor with 19.39 percent, New Plymouth Friendly Societies Pharmacies Ltd. with 15.71 percent and Taranaki Newspapers Ltd., publishers of the 2 daily newspapers and 1 weekly newspaper in New Plymouth, with 14.9 percent. The 3 largest shareholders would hold 50 percent of the equity capital.

Other local shareholders, none of whom hold more than 10 percent, would bring the total local shareholding to 95 percent. One shareholder resides in Auckland.

The proposed manager of Action FM Ltd. ("Action FM") was Mr S. A. Rowe, national sales manager for Hauraki Enterprises Ltd. and a former sales manager for Radio Taranaki.

The directors would be M. D. L. Lean, Mayor of New Plymouth (chairman), K. W. Irwin, R. J. Avery, general manager of Taranaki Newspapers, I. D. Lobb, a chemist and Mr A. H. Golden, general manager of New Zealand News Ltd.'s Electronic Communications