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Visit of The Queen and Duke of Edinburgh to New Zealand 1990

1. It is announced, in connection with the visit of The Queen and The Duke of Edinburgh to New Zealand in February, 1990, that the rules governing the use of Royal Emblems, which normally are permitted to be reproduced only in the most exceptional circumstances, will be temporarily relaxed to allow them, in accordance with the conditions set out hereunder, to be reproduced on Souvenirs and Displays commemorating the Visit. A similar relaxation is afforded to Royal Photographs and Portraits.

2. (a) Souvenirs are defined as articles of a permanent kind specifically designed to commemorate the Visit and identified with it by a phrase such as:—

“The Royal Visit 1990”

“The Queen’s Visit 1990”

“New Zealand 1990”

(b) Such souvenirs must:—

- (i) Be in good taste
- (ii) Be free from advertisement
- (iii) Carry no implication of Royal Custom or approval
- (iv) Not be used as a premium or selling aid

3. The Royal Emblems and Portraits mentioned in paragraph 1 are:—

(a) *The Royal Arms or components parts thereof (such as the Supporters or the Crown).

(b) *The Arms of The Duke of Edinburgh.

(c) *Formal representations of the Royal Crowns.

(d) *The National Flag of New Zealand.

(e) Photographs or Portraits of The Queen and/or The Duke of Edinburgh.

*May not be used on medals.

Note: The New Zealand Flag may be freely reproduced at anytime in accordance with the New Zealand Flags, Emblems, and Names Protection Act, 1981.

4. Textiles, apart from headscarves or wall hangings, are not regarded as Souvenirs within the meaning of these Rules.

5. Containers or receptacles of merchandise may qualify as Souvenirs within the meaning of these Rules, provided that:—

(a) They are permanent in nature, i.e. of metalware, ceramic or other semi-indestructible material and specially made for the occasion.

(b) They comply with the requirement of paragraph 2 (b). The name of the manufacturer and content details should appear only on the underside or interior of the container or on the stopper.

(c) The Royal Emblems reproduced on such containers are confined to:

- (i) Photographs or Portraits of The Queen and/or The Duke of Edinburgh.
- (ii) The Royal Crown but only in any attendant scheme of decoration.

Note: The Royal Arms or The Duke of Edinburgh’s Arms may NOT be reproduced on containers.

6. Souvenirs may be sold at any time before the Visit of The Queen, during the Visit and for a period of 3 months after the end of the Visit.

7. Reproductions of the Royal Emblems and Portraits mentioned in paragraph 3 above may be used in schemes of decoration for the Visit, but not in any way which might imply Royal Patronage or Royal Approval of any firm or its products.